 Explora



 MSC



MSC CRUISE DIVISION

LUIGI CERRACCHIO

MICE e TO MANAGER



I NOSTRI EVENTI

Premio Vincenzo Dona 2024: Valori e nuove connessioni di consumo



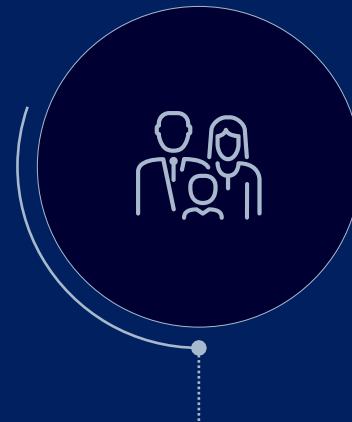
MSC GROUP MASTERS OF THE SEAS



Fondata nel 1970
dal Comandante
Gianluigi Aponte



Headquartered
in **Geneva, Svizzera,**
dal 1978



Il gruppo **MSC** è
a capitale privato,
interamente della
famiglia Aponte

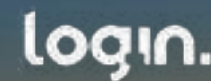


200.000 dipendenti in
155 Paesi nel mondo



IL GRUPPO MSC - OVERVIEW

DIVISIONE CARGO

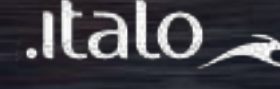


**DIVISIONE
CROCIERE**

**DIVISIONE
PASSEGGERI**

**DIVISIONE
TRAGHETTI**

**DIVISIONE
FERROVIARIA**



ALTRO



DIVISIONE CROCIERE

THE
CONTEMPORARY
BRAND



THE
LUXURY
BRAND

Segmento contemporaneo

Flotta composta da 22 navi moderne ed innovative

3 nuove navi in servizio tra il 2025 e il 2027

Navi operative nei 5 continenti

Yacht Club : nave nella nave con a disposizione più di 1.600 cabine

Navi dal design innovativo

Segmento lusso ed extra lusso

Inizio operatività a luglio 2023 con *Explora I*; a settembre 2024 varo di *Explora II*. Entrambe con una stazza lorda di ca 64.000 tonnellate e 461 suite tra le più grandi disponibili sul mercato, con balconi o terrazzi

2023

2024

2025

2026

2027

2028



EXPLORA I



EXPLORA II



EXPLORA III



EXPLORA IV



EXPLORA V



EXPLORA VI





UN MONDO SOSTENIBILE È LA NOSTRA ROTTA

SOSTENIBILITÀ: UNA RESPONSABILITÀ -CHIARA- CHE SPINGE I NOSTRI OBIETTIVI A STANDARD SEMPRE PIÙ ALTI, **INVESTENDO** IN TECNOLOGIE E NAVI CHE PRESERVANO IL PIANETA ED I SUOI OCEANI PER LE GENERAZIONI FUTURE, AFFINCHÉ OGNI ATTRAVERSAMENTO NON SIA SOLO UN PASSAGGIO MA UN **IMPEGNO** CONCRETO A MIGLIORARE IL NOSTRO MONDO.

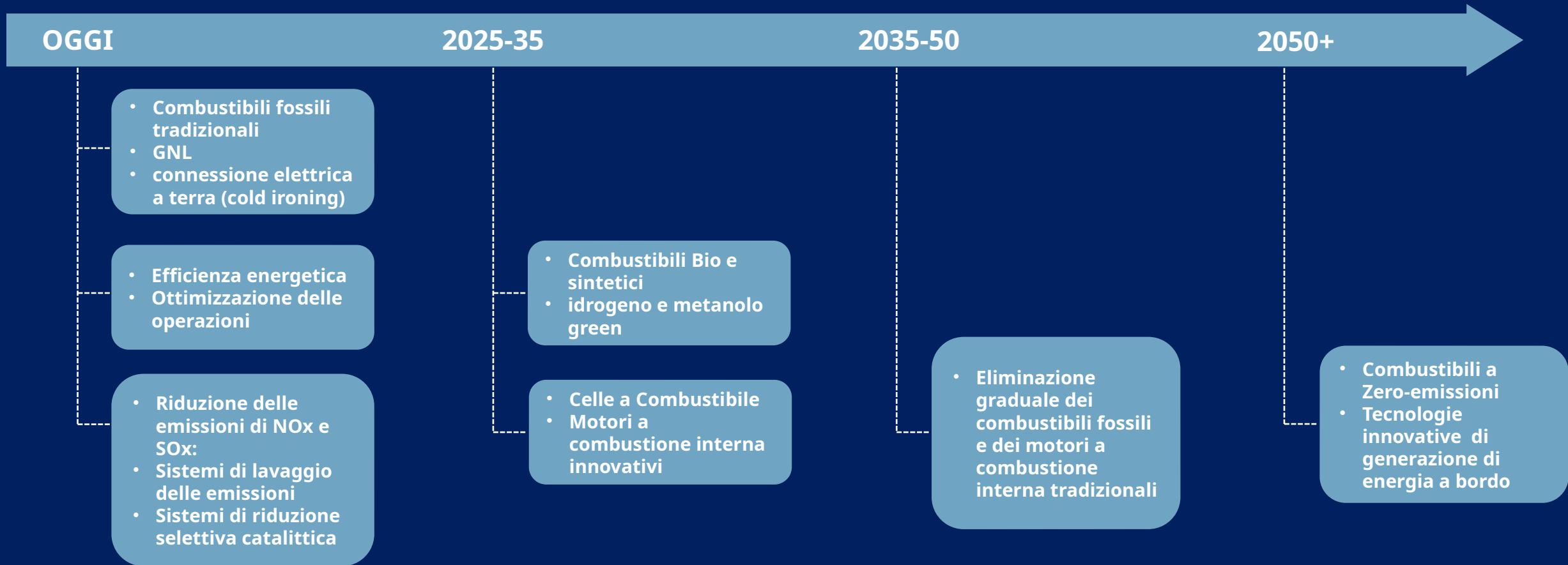
UN CHIARO OBIETTIVO al 2050:

ZERO EMISSIONI NETTE

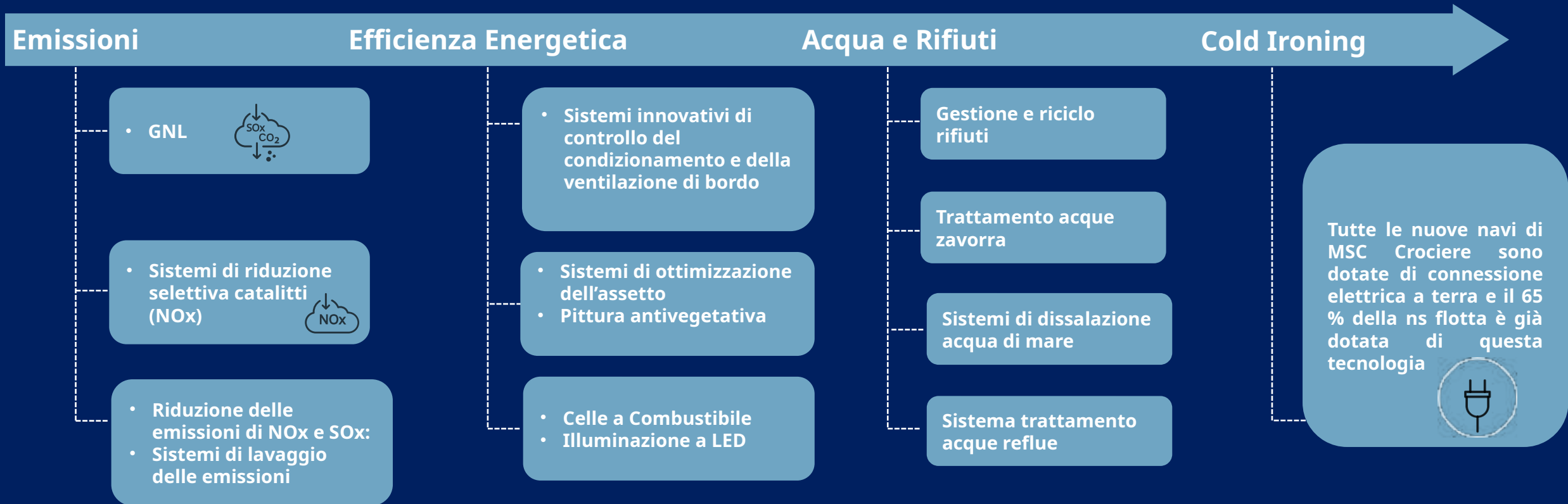
E un obiettivo intermedio

40% di riduzione dell'intensità delle emissioni di CO2 al 2030

ROADMAP VERSO LE ZERO EMISSIONI



ROADMAP VERSO LE ZERO EMISSIONI



Agenda di Sostenibilità

4 PILLARS

PIANETA



- ✓ Emissioni
- ✓ Gestione dei rifiuti
- ✓ Protezione dell'ambiente marino

PERSONE



- ✓ Salute & Sicurezza
- ✓ Talenti/training
- ✓ Diversità ed inclusione

LUOGHI



- ✓ Gestione delle destinazioni
- ✓ Escursioni
- ✓ Supporto alle comunità locali

APPROVIGIONAMENTI



- ✓ Approvvigionamento responsabile
- ✓ Logistica della Supply chain
- ✓ Riduzione della Plastica

2023 HIGHLIGHTS

In 2023, we evolved our sustainability reporting to focus on the environmental, social and governance issues that are at the heart of our business.

ENVIRONMENT

- › Fleet carbon intensity reduced by 37.8% since 2008 (6.6% since 2022)
- › Launched our second LNG-powered ship, MSC Euribia, with a net zero emissions maiden voyage
- › Several ships in our fleet now making regular use of shore power, with successful connections at eight ports across Norway, Germany, Malta and the United Kingdom
- › Protecting ocean biodiversity by training bridge officers in whale strike avoidance
- › Funded eDNA analysis of seawater samples from three of our vessels to inform global ocean species inventories
- › Explora is free from single-use plastics, all passengers given refillable flask and invited to use water stations throughout the ship

SOCIAL



- › Number of crew hired directly increased by 18.5% between 2022 and 2023
- › Launch of the BETTER crew experience package of initiatives
- › Newly created senior management position: Head of Diversity, Inclusion & Wellbeing

GOVERNANCE


- › Conducted our first CSRD-aligned double materiality assessment
- › Embedded the sustainability governance structure renewed in 2022 and communicated it to the broader business


Awards

Our commitment to environmental protection and innovation was recognised with several awards in 2023.

-  The maiden voyage of MSC Euribia was awarded 'Sustainability Initiative of the Year 2023' at the Seatrade Cruise Awards.
-  MSC Cruises was awarded the Green Marine Europe Certification, a voluntary environmental certification

programme for the maritime industry and the first cruise line to achieve the highest possible score across all eight performance indicators covering air pollutants, greenhouse gas emissions, waste, noise, recycling and invasive species.

-  Received Sustainability Award from NAMEPA (the North American Marine Environmental Protection Association) as part of its annual awards.

-  Our island destination, Ocean Cay MSC Marine Reserve, was awarded 'Hope Spot' status by Mission Blue, a non-profit organisation founded by renowned oceanographer Dr. Sylvia Earle that promotes the protection of the marine ecosystem.

-  Winner of Porthole Cruise and Travel Reader's Choice Award for 'Most Eco-Friendly Cruise Line'



2023 AT A GLANCE

This report covers the operations of the Cruise Division of MSC Group, incorporating both MSC Cruises and its new luxury sister company, Explora Journeys. The report provides information for fiscal year 1 January 2023 to 31 December 2023. The reporting boundaries encompass the global offices reporting into the headquarters office located in Switzerland, as well as the owned and operationally controlled entities, destinations and terminals.



Our operations

4,081,393
Guests carried in 2023

7,669
Operating days

26,845,167
Available lower berth (ALB) days



Our itineraries

385
Cruise itineraries

102
Countries

2,150
Shore excursions

100
Destinations offering 190 Protectours



Our workforce

46,006
Crew members

137
Nationalities

17,855
New crew hires in 2023

5,600
Crew members promoted



8,180
Guests carried in 2023

149
Operating days

137,378
Available lower berth (ALB) days

19
Cruise itineraries

25
Countries

552
Unique experiences

60
Destinations

1,175
Crew members

69
Nationalities

1,011
New crew hires in 2023

74
Crew members promoted

OUR FLEET

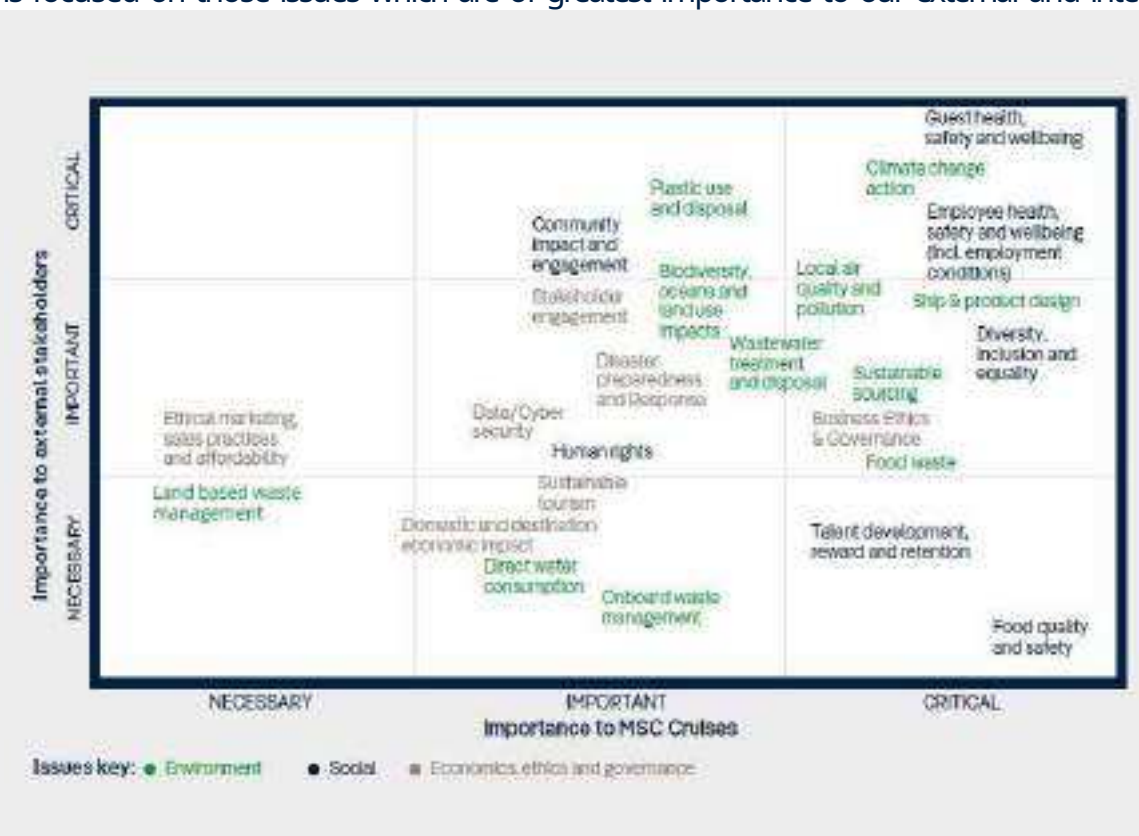
MSC Cruises - 22 ships
Explora Journeys - 1 ship
Average age of fleet - 10.1 years





OUR PRIORITIES

Our sustainability strategy was devised in response to the comprehensive materiality assessment that we carried out in 2019 and revisited in 2022. This process has ensured that our attention is focused on those issues which are of greatest importance to our external and internal stakeholders, and where our impact on the world means we have a responsibility to act.



- Crew members from **132** nationalities
- Ashore employees from **67** nationalities
- **54%** of our crew comes from countries in the Asia Pacific region
- **70%** of our shoreside employees hail from Europe

But beyond the numbers, it's the stories, traditions and perspectives of each and every one of you that make our Cruise Division a vibrant and inclusive community.

OCEAN CAY MSC MARINE RESERVE

TESTIMONIANZA DEL NOSTRO IMPEGNO NELLA SOSTENIBILITA' AMBIENTALE
PER UN FUTURO MIGLIORE



3 ANNI

durata del progetto di
ripristino ambientale



64

miglia quadrate
di riserva marina

75.000

piante e alberi piantati
sull'isola



7.500

TONNELLATE di rifiuti
industriali recuperati
e smaltiti

MSC FOUNDATION



LA NOSTRA MISSION

Utilizzare la portata globale di MSC e la sua conoscenza unica del mare per intraprendere azioni immediate che contribuiscano a proteggere e nutrire il pianeta blu e tutti i suoi abitanti.



MARINE
CONSERVATION



COMMUNITY
SUPPORT



EMERGENCY
RELIEF





LUIGI CERRACCHIO

MICE e TO MANAGER

GRAZIE